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PRESS RELEASE

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NEW ANGLE MEDIA EARNS INTERNATIONAL RECOGNITION FOR PROMOTIONAL VIDEO

Telly Awards honor the industry's best commercials, videos and film productions; Phoenix marketing agency recognized among 11,000 entries

PHOENIX – (TBD, 2011) – New Angle Media, an interactive marketing agency based in Phoenix, has earned a Telly Award for video production, one of the industry's most respected honors.

The 32nd Annual Telly Awards received more than 11,000 entries from all 50 states and five continents. The best-known production companies and corporate production houses worldwide enter the competition. New Angle Media was awarded a Silver Telly in the Direct Marketing category for a promotional video it created for an international defense contractor. The Silver Telly is the competition's highest honor, followed by a Bronze Telly.

"Bad Moon Rising" featured a compilation of news footage, stock footage and motion graphics, all designed to showcase the importance of national security in a highly engaging manner. The video kicked off the opening keynote of a user conference with thousands in attendance.

"We are ecstatic to be recognized at this level," said Rory Gonzalez, senior production manager for New Angle Media. "We take incredible care to ensure our videos are memorable, visually appealing and resonate with the intended audience. We received great feedback at the conference, and the Telly judges agreed."

The Telly Awards are judged by a panel of more than 500 accomplished industry professionals, each a past winner of a Silver Telly and a member of The Silver Telly Council.

Gonzalez and Kris Brandt, co-founder and operations director of New Angle Media, contributed to "Bad Moon Rising."

This honor comes on the heels of New Angle Media's studio expansion. New Angle Studios now boasts a larger filming space and green screen room, and three editing bays. It's equipped to handle all video marketing needs, from TV commercials and online videos to 3-D modeling and animation. To learn more, visit www.newanglemedia.com.

Additional information on the Telly Awards can be found at www.tellyawards.com.

About New Angle Media

Founded in 2003, Phoenix-based New Angle Media is a full-service, interactive marketing agency that provides custom, end-to-end solutions to grow businesses of all sizes. The New Angle team utilizes the latest technologies to enhance marketing communications with digital, video, audio and print components. Additionally, it provides overall strategic planning, branding/identity services and on-going support.

New Angle serves as a single source for innovative marketing needs, employing experts from many facets of digital marketing and media in order to offer specialized services under one roof. This includes: interactive Website development, email marketing, information systems design and database integration, audio/video production with an in-house Webcast studio and mobile camera crew. For more information, visit www.newanglemedia.com or call (602) 840-5530.

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